**EYCH 2018 - REQUEST TO USE THE LABEL OF THE YEAR**

**This form applies to cross-border/European projects only. For initiatives and events taking place at national, regional and local level, please contact the national coordinator in your country.**

* **MANDATORY INFORMATION**

**ABOUT THE INITIATIVE:**

**1. Title of Activity:………………………………………………………………..**

**2. Date and Venue:………………………………………………………………**

**3. Short description of the activity (type of activity, objective and outreach)– max. 50 words**

**………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………**

**4. Which of the general or specific objectives of the Year does the activity address? (please tick one or more relevant boxes)**

The **general objectives** of the European Year:

☐Cultural heritage as a pivotal component of cultural diversity and inter-cultural dialogue

☐Cultural heritage's contribution to the economy

☐Cultural heritage as an element of the relations between the EU and third countries

The **specific objectives** of the European Year:

☐People-centred, inclusive, forward-looking, more integrated, sustainable and cross-sectoral approaches to cultural heritage

☐Innovative models of participatory governance and management

☐Debate and research on the quality of conservation, safeguarding, innovative reuse and enhancement of cultural heritage

☐Cultural heritage accessible to all

☐Research and innovation for cultural heritage, statistics

☐Synergy between cultural heritage and environment policies

☐Regional and local development strategies and sustainable tourism

☐Skills and knowledge management and transfer in the cultural heritage sector

☐Cultural heritage as a source of inspiration for contemporary creation and innovation

☐Education and lifelong learning

☐Intercultural dialogue, post-conflict reconciliation and conflict prevention

☐Research and innovation in relation to cultural heritage

☐Preventing the illicit trafficking of cultural goods

☐Focus on 2018 events that have a symbolic importance for Europe's history and cultural heritage

**ABOUT THE APPLICANT ORGANISATION:**

**5. Information about the applicant organisation**

* + Name of the organisation:…………………..
	+ Organisation website/blog: ……………………..
	+ Legal status of the organisation: …………

**6. Contact person**

* + Last Name and First Name: ……………………….
	+ Phone number:
	+ E-mail\*:

**7. Can the contact person's data be published/communicated?**

-☐Yes

-☐No

* **Additional INFORMATION (facultative) - the information provided in this request form will be used to monitor the implementation of the Year and its evaluation**

**2. Type of activity (please select all the options that apply)**

☐Cultural event or performance

☐Media event, launch event

☐Exhibition, show

☐Information, education or awareness-raising campaign

☐Festivals, including film festivals

☐Conference, symposium, forum, debate

☐Study, survey

☐Training/ workshops

☐Research activities

☐Visit, exchange

☐Digital projects

☐Other, please specify …………………………………

**7. Main target group(s) (please select options that apply)**

☐General audience

☐Cultural heritage professionals

☐School children

☐Young people

☐Older people

☐Hard to reach audience, please specify ……………………………………..

☐Other, please specify…………………………………….

**8. Is this a new, temporary or one-off activity, specifically developed for EYCH?** (N.B.: This is not an award criterion; for information purposes only).

☐ Yes, new for EYCH 2018 (and will continue beyond the Year)

☐ Yes, temporary for EYCH 2018 (only during the Year)

☐ Yes, one-off (single activity/event during the Year)

☐ No, ongoing (existed or planned prior to EYCH 2018)

**9. Location(s) of the activity:**

* Locality/ies (e.g. city, town, village, park, site…):
* Region/s:
* Country/ies:

**10. Partner(s) involved in organising the activity:**

* From your country:
* From other EU country/ies:
* From countries outside the EU:

**11. Date of the activity:**

Start date: End date:

**12. Number of people expected to be reached?**

☐Up to 100 people☐100 to 250

☐250 to 500

☐500 to 1000

☐Over 1000

☐Other (Please specify) ……………………

**13. Is funding for the activity already secured?**

Yes – please specify the source of the funding:

☐EU funding

☐Public funding at national level

☐Public funding at regional level

☐Private funding, please specify…..

☐Other, please specify….……………………….

No