



## “ASSEMBLY LINES”

### The Utopia of Architecture as an Industrial Product

II International Seminar on Architectural & Industrial Heritage

G+I\_PA I: ETSAM+ETSII

Cluster on management and Intervention on Architectural and Industrial Heritage

19th - 20th, February, 2015

**Call for Abstracts and Presentations Submission  
EXTENSION OF DEADLINE UP TO OCTOBER 31st**

The II Seminar's theme proposed by the G+I\_PA I Cluster (Technical University of Madrid) prompts a question of undeniable scientific interest, while positioning itself in a area of unquestionable opportunity. Even when there are well-known experiences prior to the Industrial Revolution --as the manufacturing procedures used in Venetian's Arsenal-- the Assembly Line production system is related to the beginning of the Industrial Revolution at the end of XVIII thC., being first applied in military and arms industry, then later transferred to textile industry and others. A hundred years ago, the firsts assembly lines were set in Ford's car factories while pioneers such as Richard Buckminster Fuller, Walter Gropius, Le Corbusier or Jean Prouvé set their eyes on new methods of production. This interest on industrial processes and their possible applications in Architecture has been kept alive trough a series of architects all along the last century ant still today is a distinctive sign of modernity.

To evaluate the political economic or social impact --as well as their historical & cultural contexts-- ; the impact of industrialization on Architecture, its projects and realizations, its strategical alliances; to set on the table the quoted "Foucault's archaeology" of unrealized --or half done-- projects and experiences; to know the universe of patent systems, products and production processes linked to specific production spaces and the auxiliary industry; the mutual approaches between Architecture and Industry; the review of all its implications from the point of view of Architecture's classical principles and, finally, to see how all these changes affected our countries, landscapes and ways of living /building, their efforts and failures; all these issues show a more than enough justification for the proposed theme. A recent exhibition in Paris, under the title "Architecture en Uniforme / Projeter et construire pour la Seconde Guerre Mondiale", held in a renowned institution such as the "Cité du Patrimoine et de l'Architecture" proves the current interest on the theme: doubtless, war-times force and speed-up experiences in that field, looking for a necessary efficiency.

## THEMATIC ISSUES:

- Political, social & economic impact. Historical & cultural contexts.
- Impact on Architecture. Utopia in projects and realizations.
- Products, patents and processes. Machine - enveloping as a part of process auxiliary industry.
- Invention and innovations: Approaches & links between Architecture and Industry.
- Organizing of Production and standardization.
- Case studies. Experiences in Spanish /European context.

## ABSTRACT SUBMISSION GUIDELINES:

All abstract & papers must be submitted to the **G+I\_PAII**: *ETSAM+ETSII Cluster on management and Intervention on Architectural and Industrial Heritage*.

E-mail: [seminario2014gipai@gmail.com](mailto:seminario2014gipai@gmail.com) on the appointed dates (see below)

For the previous acceptance of presentations, an abstract should be sent under the following rules: 500 words max., font: Arial 11 pt., and at least, five keywords. Languages: the abstract can be written in Spanish and English (500 words each) or English.

All proposals will run under a two stage scientific selection process, the first selection will be made on received abstracts, the second and definite on the articles; all selected works will be presented by the authors, and published in the seminar proceedings (for articles, see template below).

## CALENDAR & DEADLINES:

- **Submission of abstracts:** **31st, Oct, 2014**
- **Communication of acceptance of abstracts:** **14th, Nov, 2014**
- Submission of articles: 15th, Dec, 2014
- Communication of acceptance of articles: 15th, Jan, 2015
- Seminar opening: 19th, Feb, 2015
- Seminar closing: 20th, Feb, 2015

## FEES:

- Undergraduate students: FREE
- Post graduate students (Master, PHD): 50€ (\*)
- Professionals: 100€ (\*)
- Posters: 50€ (\*)

## INSCRIPTIONS:

- Deadline for inscriptions: 15th, Jan, 2015
- Deadline for Inscriptions: 10th, Feb, 2015  
with 25% surcharge for late fee (\*)

(\*): An additional charge of 25% will be applied for inscriptions later from 15th, Jan, 2015

## **PAYMENT GUIDELINES:**

Every payment shall be made through the Organization's official bank account:

Bank: Barclays  
IBAN code: ES13 0065 0100 1100 0159 0039  
Beneficiary: Universidad Politécnica de Madrid / OTT  
Applicant: Assistant surname, name, Passport/identity card  
Quantity: Quantity in Euro, according to specific fee  
Concept: "PAU 120330287"

**It is absolutely necessary to send with every application:**

- Copy of the bank receipt
- Application form, duly completed.
- Students: justification or any proof of such status.

Send documents to [seminario2014gipai@gmail.com](mailto:seminario2014gipai@gmail.com)

## **EARLY CANCELLATIONS:**

Once the payment made, cancellations for justified reasons could produce fee reimbursements. Applications for reimbursement must be addressed to the seminar's direction (official e-mail address), including an explanation of the reasons for the cancellation. The reimbursement will be made once the seminar is finished, and after discounting bank charges.

## SEMINAR ORGANIZATION

<b>Promote</b>	Cluster on management and Intervention on Architectural and Industrial Heritage (G+I_PA1) Institute of Cultural Heritage of Spain (IPCE)
<b>Partners</b>	CASA DE VELÁZQUEZ COAM COIIM ESTEYCO ETSICCP
<b>Coordination</b>	Antonio Carretero Díaz María Linarejos Cruz Pérez Rafael Guridi García
<b>Scientific Committee</b>	Inmaculada Aguilar Civera (Chair Demetrio Ribes - University of Valencia) Miguel Ángel Álvarez Areces (INCUNA/TICCIH-Spain) Javier Aracil Santonja (University of Sevilla) Ramón Araujo Armero (ETSAM-University Polytechnic of Madrid) Eusebi Casanelles i Rahola (MNACTEC/TICCIH-Spain) Rafael Díaz Díaz (ETSII- University Polytechnic of Madrid) Diego García-Setién Terol (ETSAM-University Polytechnic of Madrid) Alberto Humanes Bustamante (Fernando Higuera Foundation / IPCE) Mercedes López García (ETSICCP- University Polytechnic of Madrid) Miguel Ángel Sebastián Pérez (UNED) Manuel Silva Suárez (University of Zaragoza) Julián Sobrino Simal (ETSA-University of Sevilla/TICCIH-Spain) Antoni Vilanova Omedas (AADIPA-COAC)
<b>Organizing Committee</b>	Jesús Campos González Carolina Castañeda López Javier Molina Sánchez
<b>Director of G+I_PA1</b>	Joaquín Ibáñez Montoya
<b>Monitoring Committee</b>	Antonio Carretero Díaz Jesus Félez Mindán Rafael García García Rafael Guridi García María Luisa Martínez Muneta Juan Monjo Carrió Juan de Dios Sanz Bobi Fernando Vela Cossío